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Carefx Introduces New Referral Management Solution

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By Staff Reporter

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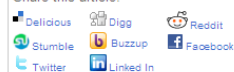
Enhances collaboration among physicians and patients and boosts revenues

Carefx has announced the availability of eReferral, a portal-based referral management solution that enables hospitals, IDNs and HIEs to establish a streamlined, patient-centric and accountable process for tracking referrals. The eReferral solution enhances collaboration among physicians and patients and boosts revenues at a time of declining reimbursement, claims the company.

Part of Carefx's Fusionfx suite of workflow solutions, eReferral is expected to transform the paper-shuffling referral process into a disciplined workflow. It would facilitate and standardize collaboration, improve patient care quality and safety and increase referral volume and revenues, said the company.

Qi Li, vice president of Clinical Strategies at Carefx, said: "Carefx's eReferral addresses the business goals and challenges of healthcare executives. CEOs seek to improve outcomes, ensure access and minimize exposure and disruptions. COOs need eReferral to prioritize higher value units, strengthen referrals and utilize nurses consistently. CFOs see eReferral as a tactic to ensure payment, reduce no-shows, and enhance revenues. And, CMOs are eager to use eReferral to preserve patient safety, reduce errors and generate quality data for reporting purposes."

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