



## Carefx Company Profile

Healthcare organizations confront an escalating number of challenges—from medical errors and quality deficiencies to inadequate access to care and rising healthcare costs. The next frontier for health IT is to provide “connectivity options that ‘bridge the chasms’ that currently exist between patients, payers, hospitals and other provider organizations and care settings” (IDC, November 2008).

Healthcare organizations need to streamline and enhance the way they conduct business and deliver patient care. By closing information gaps and revamping clinical and business workflow, healthcare organizations can provide clinicians with access to the patient information they need, when and where they need it. With every element of a patient’s information accessible in a unified view, physicians are able to make better care decisions and improve patient quality and safety.

An innovative provider of solutions that advance and improve patient care delivery, Scottsdale, Arizona-based Carefx has created its Fusionfx solution suite to bridge healthcare information gaps, enhance clinical and business workflow, and enable rapid and accurate decision-making for improved patient care. Unlike other solution providers, Carefx offers a flexible solution suite designed to fit an organization’s unique needs and provide a practical, seamless and intuitive experience for locating and accessing patient information.

Healthcare organizations that utilize Carefx’s technology solutions experience significant enhancements in the quality of patient care. Carefx solutions operate on legacy IT infrastructure, allowing healthcare entities to leverage their existing technology investments. As architects of “change without change,” CIOs and CMIOs can partner with Carefx to streamline and enhance workflow without placing extra burdens on care providers or disrupting the process of care delivery. Carefx implementations are completed in as little as 90 days, saving time and money through scalable technologies that address the growing and changing needs of an organization.

## Carefx History

The Carefx technology is the brainchild of the original development team responsible for Emtek (now Eclipsys' SCC). Founded in 2002, under the leadership of Oscar Diaz and others, the company established itself within the healthcare market and continued to grow in employees, revenue, customers and partnerships.

Andy Hurd became Carefx's Chief Executive Officer and Chairman of the Board in 2005. Later that year he raised capital in the series c from The Carlyle Group to ensure Carefx's continued growth and profitability. Hurd subsequently enhanced Carefx's leadership team by naming Oscar Diaz Executive Vice President and Chief Software Architect, and adding Ping Zhang, PhD. as Chief Technology Officer, and building out the Sales and Marketing division. Carefx subsequently secured 12 million dollars in Series C funding in early 2007, in order to build out the development and delivery teams. Hurd has grown the company from an employee count of 13 to 140 today and the customer roster from 20 to nearly 400 facilities.

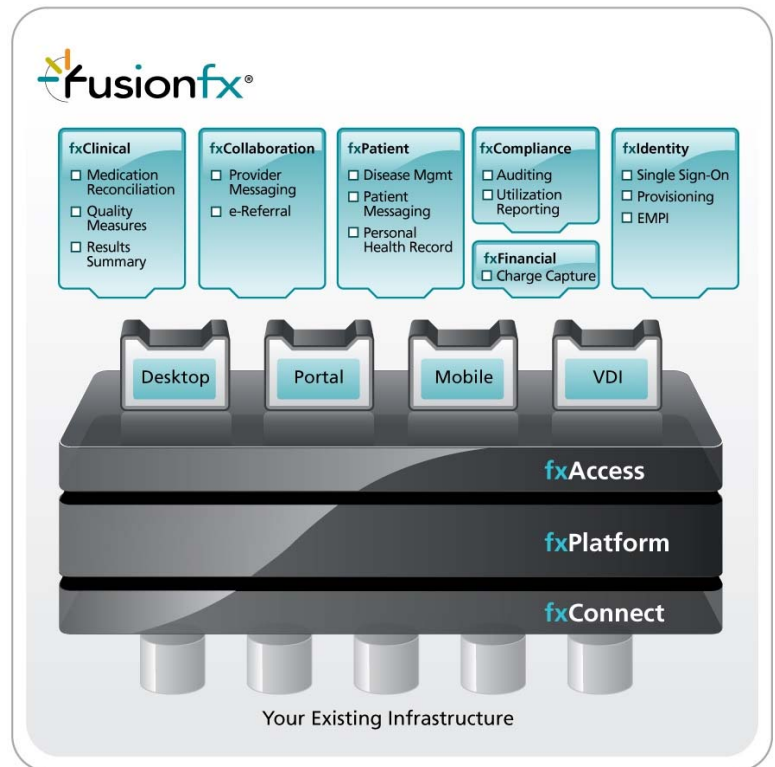
## The Fusionfx Solution Suite

Built from the ground up after years of experience working with thousands of clinicians and business professionals in healthcare, Carefx's Fusionfx solution suite provides a solid foundation for the ongoing improvement and advancement of patient care. Fusionfx's open, scalable technology platform offers clinical and business professionals the most timely and relevant patient information without creating added difficulties or interfering with an accepted workflow.

Once a healthcare professional enters a query or makes a patient information request, Fusionfx moves into action. It draws an individual patient's information from databases within disparate IT systems, departments or facilities. It then delivers that information in a single, unified view. Using Fusionfx, professionals ranging from pharmacists and nurses to radiologists and lab techs can retrieve a patient's information from a desktop, Web portal or mobile device for anytime/anywhere access.

Fusionfx features three technology components that leverage the existing IT investments of healthcare organizations. As displayed in the following chart, fxConnect allows for real-time interaction and connectivity across applications, while fxPlatform integrates disparate applications and streamlines clinical and business processes. fxAccess helps organizations access information in a user-centric mode at the point of care or point of decision.

Healthcare organizations can further enhance the value of the Fusionfx solution suite with a series of strategic add-on modules to streamline the organization's clinical, financial and administrative workflow. These unique modules address challenges such as reporting, compliance and medication reconciliation. Other optional modules zero in on functions related to identity and access management, financial management, clinical care, collaboration, and consumer health records and behavior. Organizations are better positioned to grapple with tasks, functions and requirements such as quality measures, provider and patient messaging, disease management and charge capture.





Fusionfx successfully addresses the typical “pain points” experienced by hospitals, integrated delivery networks (IDNs), regional health information organizations (RHIOs) and health information exchanges (HIEs). All healthcare organizations work with multiple, complex clinical and business information systems that capture particular sets of patient data – from test results and images to insurance and medical history. While every organization suffers from data fragmentation and gaps in patient information, RHIOs and HIEs carry the added burden of serving a wider set of diverse and geographically dispersed constituents. The Fusionfx platform, which utilizes a federated data model, is ideally suited to meet the needs of these organizations as well.

## Carefx Customers & Partners

Carefx solutions are in use at more than 400 healthcare organizations, both nationally and globally. Leaders in the healthcare industry have sought out Carefx because of its well-recognized ability to provide the tools needed to transition data seamlessly across healthcare enterprises. Carefx works collaboratively with organizations to preserve legacy technologies, supporting their mission to provide the highest quality patient care without disrupting day-to-day workflows or increasing cost burdens.

Carefx’s clients range from hospitals and IDNs, to RHIOs and HIEs including Catholic Healthcare West, Lehigh Hospital & Health Network, Shands Healthcare, Ochsner Health System, Trinity Health System, Trillium Health Centre, Emory Healthcare and Cambridge University, Louisiana Rural Health Information Exchange (LARHIX) and Northeast Florida Regional Health Organization (NEFRHO).

Representing the very essence of interoperability, Carefx is the preferred strategic partner to the world’s leading infrastructure and application vendors. Healthcare technology leaders partner with Carefx to deliver end-to-end solutions that improve the quality and safety of patient care. These partnerships support the Carefx philosophy that technology platforms should be open, flexible, and scalable. Partners include Cerner, Eclipsys, Epic, GE Healthcare, McKesson, Siemens Medical Solutions, IBM, Novell and CA.

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